

CHECKLIST TO REMEMBER ON PHOTOSHOOT

STYLE OF PHOTO:

- **Clearly show faces:** Make sure you can see the face and eyes of the subject so **viewer can feel engaged with the image** and connected.
- **Show emotion:** Show people enjoying, concentrating, listening, etc not just staring at something which can come off as bored if you have loads of shots like this. **Try to capture the energy.**

TYPES NEEDED:

- Horizontal and Vertical shots: This is very important that we have both kinds of shots. **Closeup shot | Medium shot | Long shot**
- Happy shot + Serious shot – do both so we have variety for different types of situations.
- You may also wish to showcase the **surroundings** (person in their lab) **or something that relates to why they are interesting.** (ie: politicians interacting with people/designers interacting with their products). Pull back to show-more of the surroundings.
- Photos could be candid (of them unaware of camera)
- Have a shot of the product/design by itself (eg. incase of chefs/designers/curators)

THINGS TO REMEMBER:

- All pictures should be 11.7inch x 8.3inch or greater (horizontally/vertically) with the resolution of 300 dpi.
- These photographs need to be taken in your natural surroundings of work and your workplace in your regular work attire (a little dressy maybe - please do not wear poshaks/achkans.

EXAMPLES OF PHOTOGRAPHS

CLOSE UP



SHOTS WITH SURROUNDINGS



SHOTS INTERACTING WITH WORK



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EXAMPLES OF PHOTOGRAPHS

SHOTS OF YOUR WORK SPACE/SHOTS OF YOUR WORK

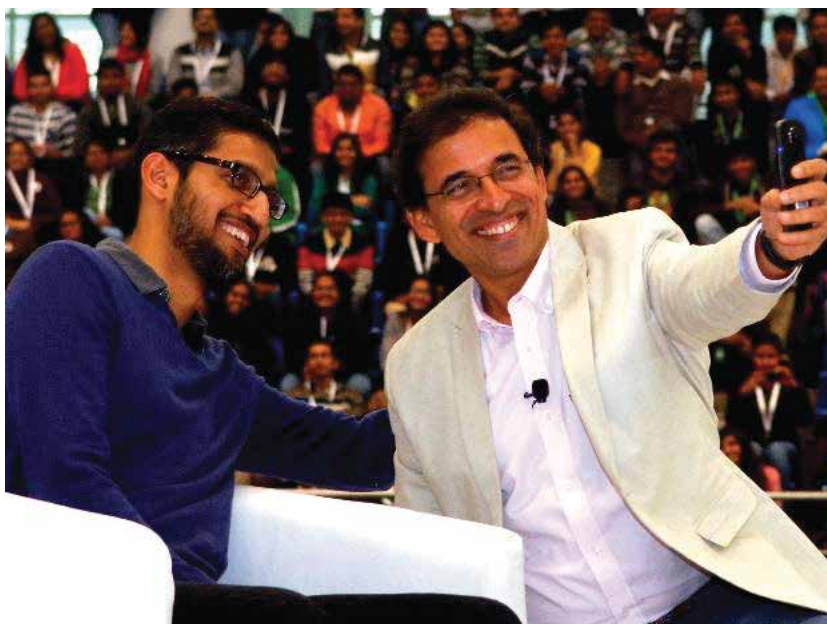
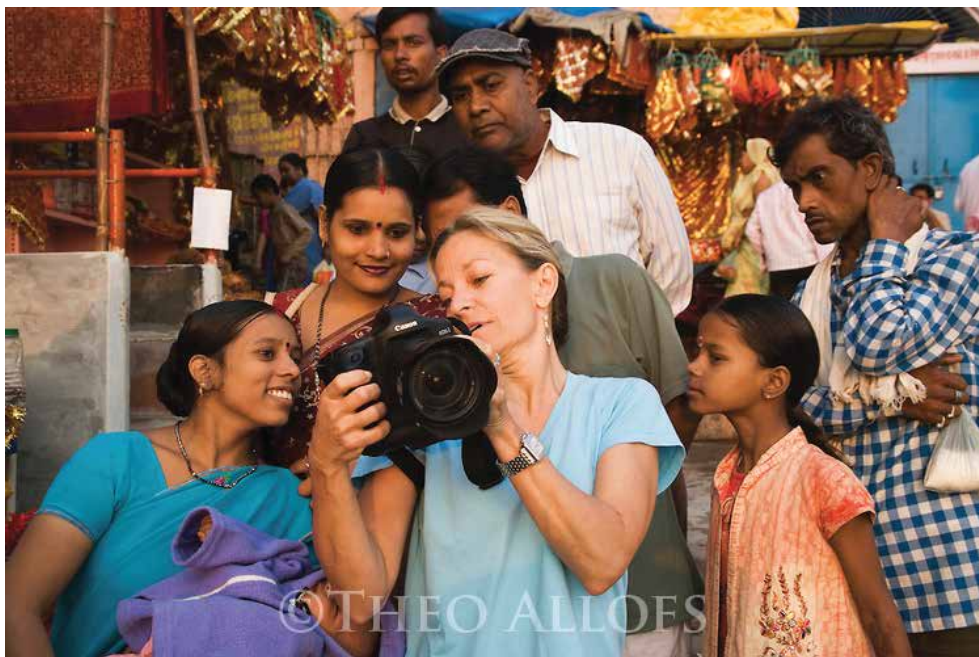


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RAJPUTANA
COLLECTIVE

EXAMPLES OF PHOTOGRAPHS

SHOTS OF YOUR INTERACTIONS (IF ANY)



For any queries please contact:

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